



BOXING SOUTH AFRICA

HATFIELD FORUM EAST, 1077 ARCADIA STREET, HATFIELD, 0001,
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08 AUGUST 2022

OFFICIAL ANNOUNCEMENT OF THE WOMEN IN BOXING WEEK: 22 – 27 AUGUST 2022

HOST: KWAZULU NATAL PROVINCE (DURBAN, IXOPO, EMPANGENI AND RICHARDS BAY)

INTRODUCTION:

Boxing South Africa (Boxing SA) is the regulatory and administrative body of professional boxing in the South Africa and derives its powers from the Boxing Act, No. 11 of 2001 (Act). The Act places numerous responsibilities on Boxing SA and in this regard the Act provides amongst other the following objectives:

- To provide for marketing mechanisms to promote professional and amateur boxing in general,
- Provide for the participation and involvement of women in boxing, [section 2 (r)].

BACKGROUND OF WOMEN IN BOXING INITIATIVE

The participation of women in Boxing challenges gender stereo types and discrimination and can therefore be a vehicle to promote gender equality and the empowerment of women in the sporting code. The History of women participating in in the sport professionally is a short one, one that began in 2006 with the first female professional boxer. Boxing SA's plan to create awareness and greater access to female boxing and to encourage women to occupy administrative and managerial position in sport is anchored on various engagement with relevant stakeholder from media, sponsors and Women in Boxing Committee.

The promotion of the women in boxing has been a challenge from lack exposure and media coverage (television, radio, print media and online) nationally and internationally to raise the profile of women in boxing. This remains a concern and it is attributed to various factors such as lack of funds and a small number of licensed and active women boxers in the country.

The development of the sport to encourage women to participate in the sporting code professionally has been a challenge that Boxing SA is addressing, in 2014 the Board of BSA established the Women in



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Boxing Committee to oversee the implementation of Boxing SA Women in Boxing flagship program. The aim was to address the various barriers of entry and upward mobility for women in boxing. In 2018 the Board reviewed the mandate and operations of this Committee with a view to strengthen it and optimize its impact.

Boxing SA has hosted several Women in Boxing programs aimed at creating opportunities for women to participate in the sporting code and creating a conducive environment for the attraction, retention, and development of female licensees in boxing.

WOMEN IN BOXING WEEK - KWAZULU NATAL PROVINCE

In this current financial year (2022/23); Boxing South Africa is taking a major step in beating stereotypes in the world of boxing by hosting a Women in Boxing Week in KZN Scheduled to take place on the 22nd - 27th August 2022.

The purpose of the Women in Boxing Week is:

- a. To promote female boxing in the country and profile women in Boxing at national and international levels.
- b. To attract female participation by creating an enabling environment which supports and nurtures their talent and careers.
- c. Promote the Women in Boxing brand and through it position female boxing among other sporting codes where women participation is highly recognized and active in a media platform.
- To promote Women in Boxing to be ambassadors for social cohesion and be involved in community development initiatives (Boxing against Crime, Boxing against Gender Based Violence, Boxing against Drug and Alcohol Abuse etc.)
- d. To educate and empower Women in Boxing with various skills and developmental programs

The Women in Boxing Week will be accompanied by a number of activities which are listed below:



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WOMEN IN BOXING WEEK DRAFT PROGRAM

DATES: 22 – 27 AUGUST 2022

HOST: KWAZULU NATAL PROVINCE (DURBAN, IXOPO, EMPANGENI AND RICHARDS BAY)

- *22 August 2022: Women in Boxing Week Media Launch (Durban)*
- *23 August 2022: Women in Boxing Schools visits in collaboration with SANABO (Empangeni and Richards Bay)*
- *24 August 2022: Women in Boxing Municipal Visits in collaboration with SANABO (Harry Gwala District Municipality)*
- *25 August 2022: Women in Boxing Workshop in Durban – Umhlanga (Topics to be covered: GBV, Brand management and sponsorships, Wealth, and Financial Management and etc)*
- *25 August 2022: Weigh in – Starline Boxing Promotions tournament in Durban*
- *26 August 2022: Women in Boxing Profiling event – Pavilion – Durban*
- *26 August 2022: All Women in Boxing Tournament by Starline Promotions – Olive Convention Centre*
- *27 August 2022: Women in Boxing Breakfast Session with the Deputy Minister of Sports and Recreation, Arts and Culture of the Republic of South Africa : Honourable, Ms Nocawe Noncedo Mafu*

The final program will be sent to all stakeholders by no later than the 18th August 2022

Issued by the Office of the Accounting Officer

ACEO: Mr Erick Nsikayezwe Sithole



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