



BOXING SOUTH AFRICA

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Dear Boxers and Managers,

Boxing South Africa is committed to supporting our athletes in every facet of their careers, and we are excited to announce an important initiative in collaboration with ProTouch Africa. We encourage all boxers to participate in the upcoming ProTouch Africa Survey.

Who is ProTouch Africa?

ProTouch Africa is an African Sports Technology business, focussed on fan engagement and a purpose of enabling African Athletes to perform on the World Stage. ProTouch Africa uses Blockchain Technology to drive fan engagement and additional revenues for sports teams, brands and clubs.

ProTouch Africa is dedicated to understanding the unique challenges that boxers face when it comes to building and leveraging their personal brands to secure sponsorships. Your insights are invaluable to us, and we want to hear from YOU!

What are the benefits of participating on the Survey?

By participating in the Athlete Survey, you will play a crucial role in helping ProTouch Africa develop tailored resources and strategies that are designed specifically to support you in overcoming the obstacles associated with brand building and sponsorship opportunities.

In addition, Boxing South Africa is planning a series of Masterclasses focused on athlete development in areas such as branding, sponsorship, financial management, nutrition, and wellness. The data gathered from this survey will significantly assist us in planning relevant interventions that meet your needs.

Your voice matters, and we encourage you to take part in this survey to help shape the future support available to all boxers.

Thank you for your participation and commitment to your development as athletes. For more information please do not hesitate to contact us.

Here is the link to the Survey: <https://forms.gle/2dVcEyN1kDZkRAjv6>

Boxing South Africa